Alfa Romeo at the Paris Motor Show

**Highlights:**

* Alfa Romeo celebrate its partnership with Eni FIM SBK Superbike World Championship
* Stand will feature official Alfa Romeo Safety Car and Max Biaggi’s racing Aprilia RSV4
* Two new MiTo models debut: Superbike Limited Edition and Superbike Special Series
* New Alfa Romeo Giulietta Sportiva also debuts

**Press Release:**

Alfa Romeo will proudly celebrate its partnership with the "Eni FIM SBK Superbike World Championship" at the 2012 Paris Motor Show. Broadcast by 104 TV stations to two billion viewers in 180 countries around the globe, the championship is one of most popular sporting series in the world and to celebrate their collaboration, now in its sixth season, Alfa Romeo will be unveiling two, new, Superbike-inspired vehicles at the Paris Motor Show on September 27th 2012.

Based on the Safety Car used at Superbike World Championship races, the Alfa Romeo MiTo *Superbike Limited Edition* shares its powertrain and chassis with the 170hp MiTo Cloverleaf, but adds special 18-inch wheels, red Brembo brake callipers, special “SBK” decals and contrasting roof colours with matching mirrors. Inside, highlights includes special Sabelt seats and a number plaque, indicating each vehicle’s place in the 200-unit limited run.

A new Superbike Special Series also debuts at the Paris Motor Show. Available across the majority of engine options, the new model adds special 16-inch alloy wheels; “SBK” decals; a rear spoiler; titanium-effect mirror covers plus sporty bumper and trim enhancements. The cabin benefits from, amongst other upgrades, a “Carbon Look” dashboard and “SBK” headrests.

The Alfa Romeo stand will display a Safety Car used in the SBK world championship alongside an Aprilia superbike that “The Roman Emperor” Max Biaggi will likely race to overall victory in the this year’s SBK championship.

Meanwhile, Alfa Romeo is also unveiling its new Giulietta "Sportiva" which makes the aggressive, sporty style of the Cloverleaf version available to purchasers of other engine derivatives. Enhancements include 17-inch wheels, special seat upholstery, sports pedals, numerous trim upgrades and new “Sportiva” badging which feature the legendary cloverleaf design.

Final specifications, pricing and availability of all models, features and accessories unveiled at the 2012 Paris Motor Show will be announced closer to their respective Irish launches.